

PUEBLO · ÍNDIGO

An Original Series Created by

Carlos Fajardo Ávila · Sandra Gaitán Salom · Ximena Duque Valencia

Pitch Deck · 2026



Logline

When a skeptical scientist survives an accident that should have been fatal, she discovers that **her body carries an ancestral code a biotech corporation is willing to kill to possess** — and that the man who seems to have saved her out of love may be the most dangerous of them all.



Synopsis

Jimena Valera, an elite university researcher, survives a car accident that should have killed her. Days later, she discovers that her body is changing: scars disappear, her perception sharpens, and her cells behave in ways science cannot explain. What science cannot explain, an ancestral practice called IRB can. And Kael, the guide of that practice, seems to have been waiting for her.

AuroraCorp — a biotech giant led by the cold and calculating Esteban Lleras — wants to seize the discovery at any cost. And Tomás Ríos, the journalist who seems to be falling in love with Jimena, may also be investigating her.

Caught between corporate conspiracies, inexplicable phenomena, and a love she cannot tell from destiny or manipulation, Jimena must decide **whether to cross the threshold of Puente Índigo: accept what she is, or risk everything to keep anyone from controlling the next evolution of the human species.**



The World

Two Forces on a Collision Course

IRB

Indigo ray balancing

An ancestral practice that holds that human DNA contains 13 layers, most of them dormant. Those who activate them transform body, consciousness, and perception.

The tradition exists. The community exists. What does not yet exist is the war that will erupt over who controls it.

AuroraCorp

Corporate Biotechnology

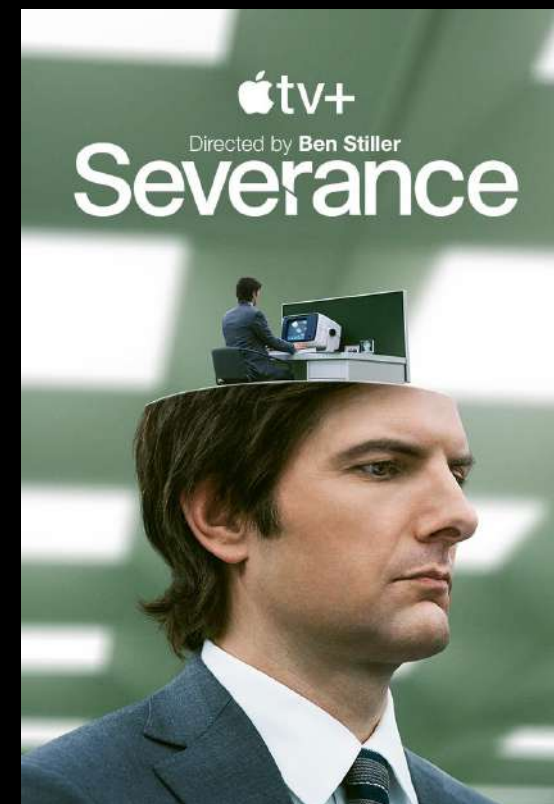
Esteban Lleras' biotech giant wants what IRB protects. He does not believe in spirit — he believes in patents.

Behind its façade of medical innovation are laboratories where experiments are conducted on human subjects. What they publicly promise as healing, they privately call biological optimization.

Tone & Comps

Prestige Mystical Romantic Thriller

Coldness



Severance

Apple TV+ · 2022–

Corporate coldness, biotech control, identity dilemmas.
A model for the world of AuroraCorp and its satellite labs.

Passion



Outlander

Starz / Sony · 2014–

Epic romance as a narrative backbone, ancestral mysticism taken seriously, a scientific heroine confronting the unknown. A model for the Jimena–Tomás relationship.

Ambition

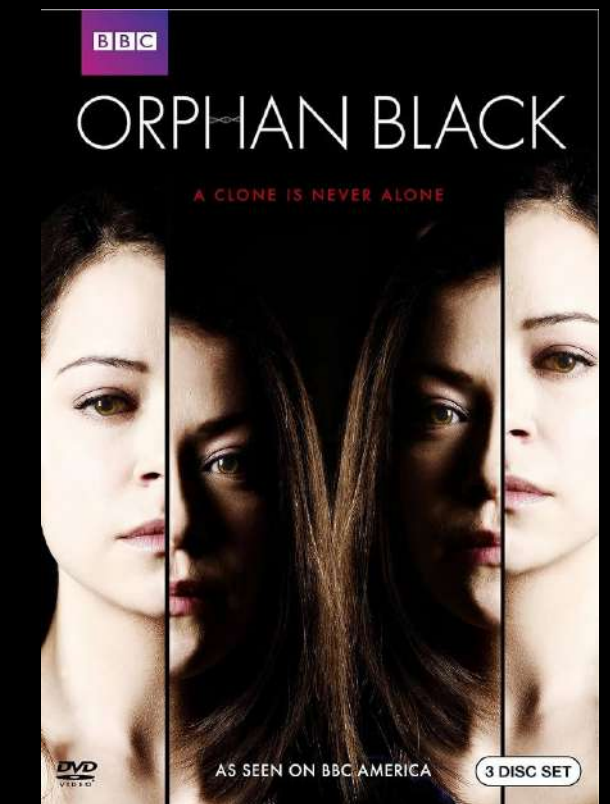


Dark

Netflix · 2017–2020

Interwoven timelines, philosophical ambition, carefully constructed mythology.
A structural model for the season.

Lineage



Orphan Black

BBC America · 2013–2017

A female protagonist discovers that her DNA is at the heart of a corporate conspiracy. Sci-fi thriller.

Characters / The Four Corners of the Conflict



Jimena Valera

38 • Researcher • Protagonist

A rational scientist whose body begins to contradict everything she has ever stood for. Betrayed in love, she distrusts every hand that reaches out to her.

Accept the destiny others designed for her — or write one even Kael never foresaw?



Esteban Lleras

42 • AuroraCorp CEO • Antagonist

Brilliant, cold, ruthless. Unknowingly suffering from the same experiment he inflicts on others — the injection at the end of Episode 2 says it all.

What happens when the system you created begins to control you?



Tomás Ríos

40 • Journalist • Axis of Doubt

A podcaster investigating the limits of science. His father died by suicide when Tomás was 23. He wants to love Jimena. Or he wants to investigate her.

Is what I feel for her real — or an effect of the experiment?



Dr. Kael

58 • IRB Guide • Enigmatic Mentor

Serene and prescient, he knows the 13 layers. He is the guardian of an ancestral tradition and has made impossible choices to preserve it. Something in his past is still waiting to be revealed.

How far would he go to protect a sacred tradition?

Ensemble / The Threads Tightening Around Jimena



Sara Valera

34 · Sister · Doctor

Jimena's emotional mirror. A healer undergoing her own process through IRB.



Mauricio Ortega

45 · Ex-Husband · Traitor

He stole Jimena's files for Esteban. A sick daughter condemns him — she does not redeem him.



Camilo Jiménez

26 · Assistant

A Trojan horse inside the lab. By the end of Episode 2, he is already receiving messages from Esteban.



Caterin Beltrán

34 · Aurora Spy

Infiltrated into IRB under a false identity. Esteban's lover, with an agenda of her own.



Lucas Valera

18 · Nephew

Changing seats saved his life in the accident. His transformation through IRB will be slow and ambiguous.



Valentina Duarte

26 · Core Disciple

Jimena's right hand. The first to see the Puente Índigo symbol in the DNA.



Murat Baris

40 · Musician · Code Reader

A haven of peace from distant lands. Tomás' best friend, he deciphers an ancestral music of unexpected power.



Micah

Ageless · Vision

A real master, an archetype, or a deep memory awakening within Jimena.

Season 1 / Eight Episodes · Three Acts · One Final Choice

The Miracle

EP 01

Jimena survives an impossible accident. She meets Tomás at a genetics conference. The iolite shatters — and one fragment remains.

The Code

EP 02

Her DNA reacts unlike anything ever seen. Kael reveals that she was expected. Caterin infiltrates IRB. Jimena and Tomás cross the line.

The Attack

EP 03

AuroraCorp launches a public offensive. Camilo is seduced by Esteban. The war between IRB and the corporation begins.

Maui

EP 04

A search for guardian crystals. A shamanic waterfall. The connection between Tomás and Jimena deepens. Naranjo dies — the first real cost.

The Betrayal

EP 05

Tomás is exposed to Jimena. A confession on the podcast. Caterin is discovered.

The Hunt

EP 06

Jimena investigates her childhood origins. Camilo operates as a double agent. Caterin is expelled from IRB — but not from Aurora.

PSEC Global

EP 07

Aurora launches a global mental health program. Esteban begins to manifest the symptoms of the experiment he designed.

The Choice

EP 08

The secret Jimena has kept her entire life lasts only one night: the same night she confesses it, Esteban discovers it.

Multi-Season Vision / Three Seasons · Three Questions · One Chosen One

S01

The Awakening Chosen or Designed?

Jimena discovers what she is. AuroraCorp hunts her. Tomás draws closer, never entirely sure whether he is a journalist or a man in love. Kael guides her, carrying secrets heavier than anything he reveals.

8 Episodes · 50–60 Min

S02

The War

What Is the Code Hiding?

The mystery of genetic regeneration expands. Jimena discovers that her DNA is a gateway to an ancestral map connected to specific locations around the planet. Each vortex that opens reveals another piece of humanity's lost code, as the war to control that information escalates.

8 Episodes · 50–60 Min

S03

The Choice

Who Controls the Leap?

Esteban Lleras reveals a truth that makes him something more complex than a villain. Kael faces the series' most radical turn. Jimena must choose with no safety net — and her decision changes the species.

8 Episodes · 50–60 Min

Why Now? / This Series Needs to Exist Now

01

The Mental Health Crisis Became Visible

Post-pandemic, mental health stopped being taboo and became a market. The question is not whether people will seek unconventional answers — it is who will sell them, and at what price.

02

Science and Spirituality are no Longer Enemies

Neuroscience, epigenetics, and consciousness are converging. New generations expect prestige entertainment to take these intersections seriously, without falling into either pseudoscience or reductive rationalism.

03

Commercial Biotech Is Out of Control

CRISPR, longevity, gene editing: the next stage of human evolution will not be democratic. The question of who controls it — and at what price — is the perfect thriller for this decade.

Production / Latin America with Global Ambition

Format

Serialized Drama Series
8 Episodes per Season
50–60 Min per Episode
Premium Streaming Look · 4K HDR

Locations

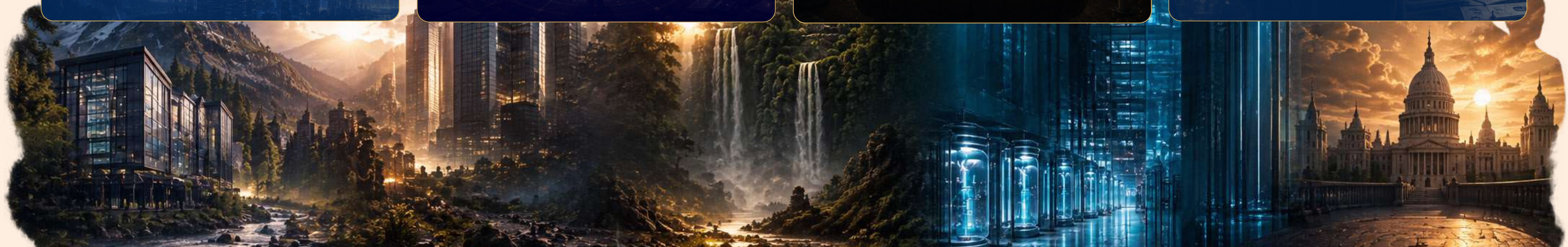
A cosmopolitan city as
the starting point
International locations connected to
the PUENTE ÍNDIGO map
Archetypal spaces and inner worlds
created in studio

Target Platforms

Netflix
Apple TV+
HBO Max
Amazon Prime Video
FOX

Target Audience

25–54 · Global · Bilingual
Core: Female prestige-drama viewers
Engaged with serialized mysteries



PUENTE · ÍNDIGO

Creator's Vision / Why We Need to Tell This Story

The pandemic forced us to look honestly at mental health for the first time. New generations no longer accept the idea that science and spirituality must be enemies.

Puente Índigo was born from that perspective. Questions that for centuries belonged to the realm of the spirit are now beginning to find new languages through science.

We want to tell this story from Latin America because the mystical and the rational have always coexisted here. And we want to tell it through the lens of prestige drama because global audiences are ready for a series that respects both the rigor of a thriller and the emotional weight of an epic romance.

Carlos Fajardo Ávila · Sandra Gaitán Salom · Ximena Duque Valencia
Creators & Showrunners

Project Status

- Season 1 — 8 Episodes Developed
- Seasons 2 & 3 in Development
- Three-Season Story Vision
- Pitch Deck
- Series Bible
- Teaser

PUEÑTE · ÍNDIGO

“What awakened in you is not in conflict with science.
It is science that does not yet understand what you are.”

— Kael, Episode 2

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